

# Academic year 2024/2025

# Call for applications for the Master's degree programme in

# Fashion Studies - Degree Class LM-65, code 6059

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Information regarding the processing of personal data is available at <a href="https://www.unibo.it/en/university/privacy-policy-and-legal-notes/privacy-policy/personal-data-processing">https://www.unibo.it/en/university/privacy-policy-and-legal-notes/privacy-policy/personal-data-processing</a>

The University has been working to raise awareness of and to address gender stereotypes. In this context, it has been decided to give greater linguistic visibility to gender differences. Where, solely for the sake of simplicity, the masculine form is used in this document, it is understood as referring to all persons who work within the community.

## Brief overview of the degree programme

Employing an international outlook and a multidisciplinary approach, the degree programme integrates humanistic tradition with activities related to product communication and/or fashion system management. Specialised libraries and cutting-edge IT resources support students' studies, while internships and labs complete the curriculum, preparing students to respond to contemporary global challenges.

The degree programme includes subjects ranging from the Humanities to Economics, from Management to Communications, and from Design to Information Technology. This disciplinary variety fosters hybrid approaches and provides a wide-ranging understanding of the fashion system, enabling students to move with agility in the global context of the cultural and creative industries.

### **RELEVANT DEADLINES**

Applications will be assessed by the relevant admission boards in accordance with the schedule outlined below.

Candidates whose personal preparation is deemed inadequate will not be allowed to participate in the subsequent Intakes of the same academic year, as per the following general schedule.

#### INTAKE 1 (reserved for non-EU candidates residing abroad)

STEPS	DATES
1. Applications open	4 March 2024
2. Applications close	<b>28 March 2024</b> at 1 pm
3. Interviews	15 April 2024
4. Results made available	From 23 April 2024
5. Enrolment	From 29 April 2024

#### **INTAKE 2** (open to all candidates)

STEPS	DATES
1. Applications open	30 April 2024
2. Applications close	<b>4 June 2024</b> at 1 pm
3. Interviews	17 June 2024
4. Results made available	From 26 June 2024
5. Enrolment	From 1 July 2024

#### INTAKE 3 (reserved for EU candidates and for non-EU candidates with equivalent status)

STEPS	DATES
1. Applications open	16 July 2024
2. Applications close	3 September 2024 at 1 pm
3. Interviews	16 September 2024
4. Results made available	From 25 September 2024
5. Enrolment	From 30 September 2024

## **SECTION 1 – ADMISSION REQUIREMENTS**

In order to be admitted to the second-cycle degree programme in Fashion Studies, candidates must:

- a) Have a first-cycle **ACADEMIC QUALIFICATION**, i.e. a three-year university degree or diploma or other suitable qualification earned abroad.
  - Candidates who have not yet received a first-cycle qualification may also apply. The application procedures are outlined in Section 2 HOW TO APPLY.
- b) Satisfy the **CURRICULAR REQUIREMENTS** outlined in section 1.1.
- c) Satisfy the **LANGUAGE REQUIREMENTS**, specifically proficiency in English equivalent to at least a B2 level, to be demonstrated according to the procedures set out in section 1.2.
  - It is also necessary to have an adequate knowledge of the Italian language, according to the procedures set out in section 1.2.
- d) Have their **PERSONAL KNOWLEDGE AND SKILLS** positively assessed in accordance with the procedures set out in section 1.3.

## 1.1- Curricular requirements

#### **CURRICULAR REQUIREMENTS**

Curricular requirements are verified based on the information provided in the qualification documents and the list of examinations taken.

In order to meet the curricular requirements, candidates must satisfy the degree class requirement (SECTION A) and have the number of CFUs required (SECTION B).

**SECTION A**: possession of a degree in one of the following **degree classes**:

- a) Humanistic-Social Area:
  - L-1 Cultural heritage
  - L-3 Visual arts, music, performing arts and fashion studies
  - L-5 Philosophy
  - L-10 Humanities
  - L- 11 Modern languages and civilisations
  - L-18 Business administration
  - L-20 Communication

- L-33 Economics
- L-40 Sociology
- L-42 History

#### b) Scientific-technological area:

- L-4 Industrial design
- L-17 Architecture
- L-31 Computer science

**SECTION B**: In addition to having received a degree in one of the classes specified, **a minimum of 50 credits** in total must have been earned in the subject areas **falling under at least 2 of the following 5 areas**:

#### Linguistic and literary disciplines:

L-LIN/10 English literature; L-LIN/11 Anglo-American languages and literatures.

#### **Arts disciplines:**

ICAR/18 Architectural history; L-ART/03 History of contemporary art; L-ART/04 Museology, art and restoration criticism.

#### Disciplines of performing arts, music and space construction:

ICAR/13 Design; ICAR/16 Interior design and staging; L-ART/05 Performing arts; L-ART/06; Cinema, photography and television.

#### Geographical, historical, sociological and communication disciplines:

INF/01 Informatics; M-FIL/04 Aesthetics; M-FIL/05 Philosophy and theory of language; M-STO/04 Contemporary history; SPS/07 General sociology; SPS/08 Sociology of culture and communication.

#### **Economic disciplines:**

SECS-P/07 Business administration and management; SECS-P/08 Management; SECS-P/09 Finance; SECS-P/10 Organization studies.

Any curricular additions in terms of CFUs may be earned by passing individual exams in the subject areas listed above. The documentation proving these CFUs have been earned must be submitted in accordance with the deadlines and procedures set out each year for the submission of applications to the master's degree programme:

Intake 1: 28 March 2024 at 1 pm

Intake 2: 4 June 2024 at 1 pm

Intake 3: 3 September 2024 at 1 pm

**Please note:** Degree classes and subject areas apply only to candidates who have earned their qualifications in the Italian university system. For degrees earned abroad, the assessment of the curricular requirements is based on the degree and the list of examinations taken.<sup>1</sup>

## 1.2- Language requirements

### **Knowledge of the English Language**

Admission to the programme is subject to proving one's English language skills, equivalent to level B2 (or higher) of the Common European Framework (CEFR).

Knowledge of the English language at the B2 level (or higher) must be demonstrated by submitting one of the certificates listed in the following table:

Certification body	Certificate
British council;IDP; Cambridge Assessment English	IELTS B2 5.5 – 6.0 – 6.5
Both IELTS Academic and General Training tests are accepted. IELTS Academic online tests are not accepted.	
	B2 First Grade B, C (160-179)
Cambridge Assessment English	Preliminary Grade A (160-170)

<sup>&</sup>lt;sup>1</sup> The formal verification of the degrees and of any relevant study qualifications is performed by the International Desk – Rimini / Student Administration Office – Rimini upon presentation of the original documents. Admission to enrolment can therefore only be confirmed after completion of this formal verification. More information: <a href="https://www.unibo.it/en/study/enrolment-fees-and-other-procedures/degree-programmes/enrolling-in-a-second-cycle-degree-programme-foreign-qualification">https://www.unibo.it/en/study/enrolment-fees-and-other-procedures/degree-programmes/enrolling-in-a-second-cycle-degree-programme-foreign-qualification</a>.

Cambridge Assessment English	B2 Business Vantage
	Grade B, C (160-179)
	Business Preliminary Pass with Distinction (160-170)
	Cambridge English Certificate Level B2 (160 – 179)
Cambridge Assessment International Education	IGCSE English as a Second Language Grade A*, A, B, C
For recognition of IGCSE exams you must take all components (reading, writing, listening, speaking).	IGCSE English – First Language Grade C, D, E
Educational Testing Service (ETS)	TOEFL iBT 80 – 99
Pearson PTE Academic online tests are not accepted.	PTE Academic 59 - 75
Trinity College London  For recognition of ISE exams you must take all components (reading, writing, listening, speaking).	ISE II

Language proficiency tests ("Idoneità linguistiche") and study plan exams will not be considered for the English language proficiency requirement.

The English language proficiency requirement is met even in the absence of one of the certificates listed in the table for candidates who have (or are in the process of earning):

- A university degree taught in English.
- A university degree in English Language and Literature (or equivalent).<sup>2</sup>

These candidates are in any case required to submit a document in which one of the aforementioned conditions is clearly stated (e.g. in the case of degrees taught in English, a document issued by the university that awarded the degree, stating that the language used for teaching was English).

<sup>&</sup>lt;sup>2</sup> In transcript of exams taken, English must clearly result as one of the main languages studied.

Failure to submit the certificate (or the document certifying one of the two conditions referred to in the preceding paragraph) by the application deadline, i.e:

Intake 1: 28 March 2024 at 1 pm

Intake 2: 4 June 2024 at 1 pm

Intake 3: 3 September 2024 at 1 pm

precludes admission to the assessment of personal knowledge and skills.

### **Knowledge of the Italian Language**

To enter the programme, in addition to a B2 level knowledge of English it is necessary to have an adequate knowledge of the Italian language.

Foreign students who do not meet this requirement will have to include learning activities aimed at achieving an adequate knowledge of the Italian language in their study plan.

Full information on how to fulfil the requirement will be published on the degree programme's website.

## 1.3- Assessment of personal knowledge and skills

The admission of candidates satisfying the curricular and language requirements as assessed in the previous phase of the admissions process (Art. 1.1 and 1.2) is subject to verification of their personal preparation by an admissions board.

This verification will take place through the attribution of a maximum score of **100 points** to the candidates' academic background and experience in fashion, according to the following criteria:

**a.** Degree class. **Up to 35 points**, awarded according to the following criteria:

DEGREE CLASS	POINTS
Humanistic-Social Area	
L-1 Cultural Heritage	25
L-3 Visual arts, music, performing arts and fashion studies	35
L-5 Philosophy	20
L-10 Humanities	20
L-11 Modern languages and civilisations	15
L-18 Business administration	10
L-20 Communication	35

L-33 Economics	10
L-40 Sociology	35
L-42 History	15
Scientific-technological area	
L-4 Industrial design	35
L-17 Architecture	30
L-31 Computer Science	10

**b.** Graduation mark (for graduates) or weighted grade point average (for near-graduates). **Up to 50 points**, awarded according to the following criteria:

GRADUATION MARK or WEIGHTED GRADE POINT AVERAGE	POINTS
from 105 to 110 with honours	50
from 100 to 104	35
from 90 to 99	25
89 or less	0

Any decimal points obtained will be rounded up if greater than or equal to 0.5 or will be rounded down if less than 0.5.

**c.** Academic experience in addition to the first-cycle degree (including professional Master's degrees, specialisation schools, etc.) or extracurricular experience (work or volunteering, other activities as judged by the admissions boards) in the field of Fashion: **up to 15 points**.

For each experience related to Fashion (as per the previous paragraph) lasting at least three months, and indicated in the candidate's Curriculum Vitae, 5 points will be awarded.

Candidates scoring **65 points** or more will be **admitted** to the degree programme.

Candidates scoring between 50 and 64 points will be invited to an online integrative interview<sup>3</sup> by the designated admissions board, aimed at ascertaining their knowledge and skills in the field of Fashion, after which the board will express a judgement of eligibility or non-eligibility. Candidates deemed eligible following the interview will be admitted to the degree programme.

Candidates scoring **49 points** or less and candidates deemed ineligible following the interview **will not be admitted** to the degree programme.

<sup>&</sup>lt;sup>3</sup> The interview will take place using the MS Teams platform on the dates indicated in the general calendar on p. 3 of the Call for Applications.

The evaluations made by the admissions boards will be deemed final.

Candidates who do not pass the assessment of personal knowledge and skills (because they scored 49 points or less, or because they were deemed ineligible following the interview) will not be able to participate in the subsequent Intakes of the same academic year, specified in the general calendar on p. 3 of the Call for Applications.

### **SECTION 2 – HOW TO APPLY**

Applications must be submitted by the deadline for each Intake, in accordance with the following procedure.

- 1. Log onto Studenti OnLine (www.studenti.unibo.it) using your SPID username and password. The system will automatically retrieve your personal details and it will create your university credentials (nome.cognome@studio.unibo.it).
  - International students who do not have an ID document issued in Italy, and who therefore cannot obtain SPID credentials, may log in with their university username and password which can be obtained by going to www.studenti.unibo.it and clicking on Register and then International students registration.
- 2. Click on "APPLY FOR ADMISSION", select "SECOND-CYCLE DEGREE" and choose the programme named "FASHION STUDIES";
- 3. UPLOAD the required documents in PDF format:

#### MANDATORY DOCUMENTS

- Front and back copy of a valid identity document. In the case of an identity document without an English translation and/or photograph, a copy of your passport must be attached.
  - [Candidates called for the interview will also be asked to show this document before the start of the interview, under penalty of exclusion.]
- Documentation in Italian or English relating to the first-cycle academic qualification<sup>4</sup> and the list of examinations taken, as follows<sup>5</sup>:

Candidates with:	Documents to upload:
<u>Italian</u> qualification (earned)	Self-certification of qualification and of examinations taken, clearly indicating: degree class; graduation mark; number of credits (CFU) and subject area (SSD) of each exam taken
<u>Italian</u> qualification (in the process of being earned)	Self-certification with a list of the examinations taken, clearly indicating: degree class; number of

<sup>&</sup>lt;sup>4</sup> The qualification must allow access to second-cycle degree programmes in the country where it was earned.

<sup>&</sup>lt;sup>5</sup> Documents relating to first-cycle degrees earned or in the process of being earned at the University of Bologna will be acquired automatically by Studenti Online.

	credits (CFU), subject area (SSD) and grade of each exam taken
Non-Italian qualification (earned)	Copy of the qualification earned abroad, accompanied by a transcript of records, and where available Diploma Supplement clearly showing: name of the degree programme; final grade (or equivalent); list of examinations taken
Non-Italian qualification (in the process of being earned)	Copy of a transcript of records, and where available provisional degree certificate, clearly showing: name of the degree programme; list of examinations taken with grades, and overall grade point average where available

- Certificate attesting to your English language competency, as indicated in section 1.2.
- Curriculum Vitae, written in English using the template attached to this Call for Applications (Annex A).

#### **OPTIONAL DOCUMENTS**

- Copy of a valid residence permit, if already held.
- Adaptation request form for students with disabilities, to be implemented for the potential online interview. Further information is available at <a href="https://site.unibo.it/studenti-con-disabilita-e-dsa/en/for-students/adaptations-for-language-proficiency-tests-or-other-tests-at-the-university-language-centre">https://site.unibo.it/studenti-con-disabilita-e-dsa/en/for-students/adaptations-for-language-proficiency-tests-or-other-tests-at-the-university-language-centre</a>.
- Any certificates and certifications attesting to academic and extracurricular experience gained in the field of Fashion, declared in the CV.

The admissions board will only assess documents uploaded through the online application. Any mandatory documents that are missing or only partially uploaded by the application deadline shall result in the candidate not being selected for admission.

Documents must not be sent by post or email to administrative offices.

Students who are about to graduate can also apply. They will be admitted to the degree programme on the condition that they earn their undergraduate degree by and no later than the date established by the Academic Bodies. Candidates who do not meet this requirement will be excluded.

#### **SECTION 3 – ADMISSION**

A specific admissions board for each Intake will check the requirements and personal knowledge and skills of the candidates.

The members of the admissions boards are:

Intake 1	Prof. Ines Tolic (chair), Prof. Fabriano Fabbri (member), Prof. Monica Sassatelli
	(secretary), Prof. Simona Segre Reinach (alternate)
Intake 2	Prof. Veronica Innocenti (chair), Prof. Thomas Rebl (member), Prof. Daniela Calanca
	(secretary), Prof. Pasquale Fameli (alternate)
Intake 3	Prof. Mariella Lorusso (chair), Prof. Luca Fabbri (member), Prof. Giampaolo Proni
	(secretary), Prof. Fabio Ambrosio (alternate)

All professors in charge of teachings of the degree programme may also sit on the admissions boards as alternates.

Candidates will be notified about admission to the degree programme via Studenti OnLine (<a href="www.studenti.unibo.it">www.studenti.unibo.it</a>) and via their institutional email (example: name.surname@studio.unibo.it), starting from the date indicated in step 4 for each Intake in the general calendar.

Those who do not pass the assessment of the personal knowledge and skills at one Intake may not participate in the subsequent Intakes of the same academic year, as set out in the general calendar on p. 3 of the call for applications.

#### **SECTION 4 – ENROLMENT**

If you are admitted to the degree programme, you will be able to enrol starting from the date indicated under step 5 in the above intake calendar. To enrol, you must complete the following steps.

- 1. **Log on** to Studenti OnLine (<u>www.studenti.unibo.it</u>) entering the username and password obtained when submitting your application.
- 2. **Select "Enrolment**", then select "Second-cycle Degree", and then the degree programme "**FASHION STUDIES**" and enter the required data, attaching a jpg file containing a passport-size photo of your face. In case you made false statements you will incur in fines set by art. 496 of the Penal Code and you will automatically lose the right to enrol and will not be entitled to any financial aid (when obtained). You will not be refunded of the expenses you sustained.
- 3. Pay the first instalment following the instructions provided on Studenti Online (www.studenti.unibo.it).

After paying the enrolment fee, check the details of your enrolment application on Studenti OnLine (<a href="https://www.studenti.unibo.it">www.studenti.unibo.it</a>) to verify your next steps and activate your career.

Your University career must be activated by the deadline set on a yearly basis by the Academic Bodies, otherwise your enrolment will be cancelled.

## 4.1 - Special cases

• If you have a conditional offer, you must obtain your undergraduate degree no later than the date set by the Academic Bodies.

If you are a University of Bologna graduate, the IT system will automatically update the data concerning graduation after you obtain the qualification.

If you are graduating from a different institution, check your next steps on Studenti OnLine (www.studenti.unibo.it).

- If you hold a certificate demonstrating recognised invalidity of at least 66% or a certificate complying with Law 104/92, in order to benefit from the exemption detailed at <a href="https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students">https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students</a>, upon enrolment you should send the certificate via email to the <a href="https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students">https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students</a>, upon enrolment you should send the certificate via email to the <a href="https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students">https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students</a>, upon enrolment you should send the certificate via email to the <a href="https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students">https://www.unibo.it/en/study/study-grants-and-subsidies/exemptions-and-incentives/exemptions-for-disabled-students</a>.
- If you are a non-EU citizen with EU-equivalent status and you have obtained your qualification
  in Italy you must provide the <u>International Desk of the Campus of Rimini</u> with a copy of your
  residence permit which confirms the EU-equivalent status.
- **If you hold an international qualification,** after completing the above steps check the <u>required</u> <u>documentation</u> to enrol.

The documentation which you submitted for admission to the degree programme (e.g. diploma, transcript of records...) must be <u>translated</u> and <u>bear proof of authenticity when applicable</u>.

You will need to upload the documents concerning your international qualification on Studenti OnLine (<a href="www.studenti.unibo.it">www.studenti.unibo.it</a>) in the section "Calls" by selecting ""Matriculation for the 24\_25 academic year - document upload for international students with foreign qualifications".

When you arrive at the University of Bologna, you must make an appointment with the <u>International Desk of the Campus of Rimini</u> in order to show the original copies of your documentation.

- If you are a non-EU student living abroad, on top of the previous steps to complete, you must also pre-enrol on Universitaly and request an entry visa for study purposes. Click here to learn how.
- If you want to apply for degree shortening based on previous studies, check <a href="here">here</a> how to proceed and verify the relevant deadlines.
- If you enrol and ask for transfer from a different University, check the information on this web page.
- If you wish to switch your degree programme within the University of Bologna (Passaggio di Corso) check here how to proceed.
- If you wish to apply for simultaneous enrolment in different courses, check the requirements and necessary steps on <a href="mailto:this web page">this web page</a>.

#### 4.2- Tuition fees and benefits

The enrolment fees, net of the first instalment, for the 2024/2025 academic year and information on benefits and exemptions will be published on the University website on the page <a href="https://www.unibo.it/en/study/enrolment-fees-and-other-procedures/degree-programmes/tuition-fees-and-exemptions/fees-and-exemptions-amounts-and-deadlines">https://www.unibo.it/en/study/enrolment-fees-and-other-procedures/degree-programmes/tuition-fees-and-exemptions/fees-and-exemptions-amounts-and-deadlines</a>.

Remember that your fees will be calculated on a progressive scale based on a valid ISEE certificate only if submitted in accordance with the terms and procedures set out on the web page <a href="https://www.unibo.it/en/study/enrolment-fees-and-other-procedures/degree-programmes/tuition-fees-and-exemptions/fees-and-exemptions-amounts-and-deadlines">https://www.unibo.it/en/study/enrolment-fees-and-other-procedures/degree-programmes/tuition-fees-and-exemptions-amounts-and-deadlines</a>. If you do not submit your ISEE, you will have to pay the full tuition fees relevant to your degree programme.

Information on other benefits can be found on the University website on the page <a href="https://www.unibo.it/en/university/organisation-and-campuses/university-services/university-services/university-services">https://www.unibo.it/en/university/organisation-and-campuses/university-services/university-services</a>. If you are interested in benefits related to the right to higher education, you can consult the relative call published by the Regional Authority for the Right to Higher Education on the website <a href="https://www.er-go.it">www.er-go.it</a>.

If you already have an active student career, before starting the transfer or degree programme switch process you should carefully read the **merit requirements to access benefits.** These are detailed in the call for applications available at <a href="https://www.er-go.it">www.er-go.it</a>.

You are strongly advised to do this because after the transfer/degree programme switch **your career** will be evaluated starting from the first year of enrolment at University, regardless of the recognised exams or the course year that you are admitted to. This may cause the loss of benefits.

#### **SECTION 5 – CONTACTS**

Administrative Programme Coordinator of Fashion Studies

Information on the admission procedure and on the degree programme curriculum

Email: cdlm.fashion@unibo.it

+39 0541 434543

Via dei Mille 39 (1st floor) – 47921 Rimini

International Desk - Rimini

Information on the enrolment procedures for international students

Email: campusrimini.internationaldesk@unibo.it

Check the link: <a href="https://www.unibo.it/en/campus-rimini/campus-services/international-experiences/international-desk-rimini">https://www.unibo.it/en/campus-rimini/campus-services/international-experiences/international-desk-rimini</a> to see how to access

the service

Student Administration Office - Rimini

Information on the enrolment procedures for Italian students

Email: segrimini@unibo.it

Check the link: <a href="https://www.unibo.it/en/campus-rimini/campus-services/student-administration-office/student-administration-office">https://www.unibo.it/en/campus-rimini/campus-services/student-administration-office</a> to see how

to access the service

Help Desk Studenti OnLine

IT assistance with the online application

Email: help.studentionline@unibo.it

Tel.: + 39 051 2080 301 (Monday to Friday, 9 am - 1 pm, 2 - 5 pm)

28/02/2024

The Director of the Master's Degree Programme Prof. Ines Tolic